

Focus on quality

Whilst tax increases will penalise most individuals in addition to increased mortgage and energy costs.

There is a BUT before you go on a mad spree to save costs, just remember one thing. The dynamic of business conceptually is still the same.

- › Quality counts especially with professionals.
- › What do you want to achieve?
- › Do you have a team of people?
- › What are your strengths and best business skills?
- › Focus on outputs.

Most businesses can cut costs. Eg wages. But does it actually make sense? It might make more sense to employ more people. Is cost the issue or is it something else?

All great questions and media scare tactics should not lead to brainwashing or loss of experience and value. Yet inevitably in some cases it will which is a shame.

Our messaging remains largely the same around our offering. Quality counts. Advice counts. I can recommend you to someone who will charge half the price and you will pay double the tax. Bad accountants can ruin lives and cause bankruptcy in some cases which is no exaggeration whatsoever.

The worst of all is where I see really expensive fees and no advice or savings (where savings can be made)

Watch our SUPER FUN video for more informaton

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